

# STEP 1

## CHOOSE A TEMPLATE FROM OUR SELECTION (FREE OF CHARGE)

Choose a template among the 4 visuals proposed. Some spaces are customizable according to your tastes and needs. There is a place for your logo on the front of the label. Your logo can also be visible on the back of the jug with your address and website. Nutrition facts table (recommended) and a barcode can also be printed on the back label. Your label files will be produced by the CDL Graphic Designer.

### PLEASE CHECK THE DESIGN TO WORK WITH.



### Please check the desired options.

#### FRONT

- ☐ Add your logo  
For optimal printing quality, you must provide your logo in vector format (.ai). A high definition image of your logo on a transparent background (.psd or .png) can also be used. In this case, the dimensions of your image must be at least 3" x 2" and have a minimum resolution of 300 DPI in CMYK color mode.
- ☐ No logo? We can write the name of your choice.  
\_\_\_\_\_

#### BACK

- ☐ Logo or name (like the front label)
- ☐ Address: \_\_\_\_\_  
\_\_\_\_\_
- ☐ Website: \_\_\_\_\_
- ☐ Nutrition facts table (recommended)
- ☐ Barcode (UPC-A) - You need to provide your code number

Additional notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## SENDING FILES AND PRINTING PROCEDURE

- Please send required files by email to: [samara.jacobs@cdlusa.net](mailto:samara.jacobs@cdlusa.net)
- CDL will send you a first electronic version of the different visuals. If a modification is necessary, it must be done at this stage. Following your approval, CDL will send the files to the printer.
- After printer's prepress adjustment, CDL will send you a final proof in PDF format. You must approve, sign the pdf and return it to CDL.
- It is only from the moment that signed proofs are received at CDL that production times will start\*.

Client's signature

Email for sending proofs

Date

\* Proofs must be approved by the customer before proceeding with the order. The customer is responsible for approvals and copyrighted, trademarked, and licensed agreements of submitted files. It is the customer's responsibility to check the spelling, grammar, layout and design before approving artwork. If an approved proof contains errors, the customer is solely responsible for all costs, including corrections and reprints if necessary.

